

INSIDE PA

VOLUME 6
ISSUE 1

Spring 2015



Return To Uganda

PA Heads Back To Africa To Continue Their Mission



Because smiles
have no borders.

Founded by Dr. Izchak Barzilay of Prosthodontic Associates in Toronto and Dr. Evangelos Rossopoulos of Los Angeles, Global Prosthodontic Coalition is an international organization offering specialty dentistry to patients around the globe, as well as educational training for dental specialists through the Prosthodontic Associates Centre for Excellence. In an effort to offer specialized dental care and raise public awareness through education, the coalition membership is open to select, exclusive invitees, chosen specifically by Drs. Barzilay and Rossopoulos. With doctors located across Canada, United States, Europe and South America, the coalition ensures that wherever our patients' travels may take them, their urgent dental needs can be addressed with the utmost level of care and expertise.

"As a patient of our practice, you have come to expect the highest levels of service and professionalism from us. We are always happy to see you – and make your smile the best it can be - because your smile is our specialty. Now you can find the same level of service with our partner practices around the world.

Global Prosthodontic Coalition: a group of practices, just like ours, anywhere you go."

Dr. Izchak Barzilay



INSIDE PA is published four times a year by Prosthodontic Associates and is distributed in-house, by mail and electronically.

All contents and photography
© 2015 Prosthodontic Associates

Send subscription requests to:
newsletter@buildyoursmile.com.

416-322-6862
www.buildyoursmile.com



Publishers' Message



After a cold, harsh winter, the promise of warm sunshine and long summer days is truly invigorating. Lately the feeling of excitement around the PA office is impossible to ignore. From the launch of the Global Prosthodontic Coalition, to the completion of a second Uganda mission, to the impending arrival of Carina Arruda's first baby, it's hard to keep up with all the reasons to celebrate so far in 2015!

At PA, we strive each day to outdo our achievements from the day before. We're always looking for ways to make your experience as a patient more convenient, more specialized, and more rewarding. We listen carefully to our patients to make sure we're providing exactly the services you need today, but we also try to anticipate the services you might need in the future.

The idea for the Global Prosthodontic Coalition was born out of a desire to be able to offer exceptional service and dental expertise to our patients at partner practices across the globe. Now you can have peace of mind that wherever your travels take you, your smile is in great hands.

The first half of the year has been full of new adventures and accomplishments, and we're thrilled to take you along for the journey. We hope you're as excited as we are to see where Prosthodontic Associates goes next.

Destination: South Pole

Dr. Barzilay's Latest Adventure

Longtime readers of Inside PA may recall that four years ago, Dr. Barzilay embarked on the trip of a lifetime - an incredible adventure to the great, white north. Along with a few colleagues, including his good friend Dr. Rossopoulos, Dr. Barzilay conquered the North Pole.

Before they had even completed their North Pole trip, Dr. Barzilay and Dr. Rossopoulos were already talking about the possibility of expanding their arctic travels to include the South Pole. Not satisfied with one incredible escapade, they agreed that in order to be true polar adventurers, they simply had to visit the other end of the earth. Before long, the plans became reality, and they booked the trip.



Dr. Barzilay and Dr. Rossopoulos met in Santiago, Chile and together flew three and a half hours to Punta Arenas, the southernmost airport in Chile. There, they met the rest of their group, some travelling to the South Pole on skis, and others travel-

ling by air. There was also a large group of people going to Antarctica to climb Mt. Vincent, as part of an incredible quest to summit the highest peak on each of the seven continents. Although everybody was eager to get going, they had to wait in Punta Arenas until the conditions were right to fly out.

Once they got the green light to fly, the explorers were shuttled to the airport. There, they boarded an Ilyushin 76 Cargo Jet, a large Russian aircraft that seats 50 people, with ample space for cargo. It travels to the ice once a week, piled high with supplies. After a four and a half hour flight, the plane landed at Union Glacier, the base camp.

After they were shown to their tents and given a delicious lunch, it was time to get to know the place. Dr. Barzilay and Dr. Rossopoulos were taught how



to use the latrines and shown where to meet, and then they had a chance to settle in. The day ended with a great meal shared by everybody at the camp. The group stayed up talking until the wee hours of the morning, marveling at how the sun never went down!

The group spent several days at Union Glacier before taking flights to the drop-off points for the ski trips, to Mt. Vincent, or to the South Pole. Drs. Barzilay and Rossopoulos were the last two to fly out to the South Pole, a three and a half hour flight in a DC3 prop plane flown by Albertan pilots. On arrival, the adventurers were given a tour of the Scott Amundsen Research Station, where they met the researchers and saw the projects on which they were working. They had their passports stamped and even bought some silly souvenirs.

As the doctors settled into their camp at the South Pole, where they would spend the night, they were greeted with champagne, chocolates and chocolate covered strawberries. And that wasn't all! Next, they were treated to a gourmet, three-course meal, prepared by a chef and served on linen tablecloths. It's almost too much to comprehend that this amazing experience was taking place at the South Pole.

At this point, Dr. Barzilay and Dr. Rossopoulos were supposed to go to bed, but they just couldn't sleep. Instead, they went back out to the Pole where they toasted their achievement, danced, and took dozens of pictures. They celebrated both their guide's birthday and the fact that they were officially Geographically Bipolar!

For Dr. Barzilay, it was another amazing trip to be remembered for the rest of his life. It's difficult to imagine how he'll top it, but the word is he's working on it already.



PA In Uganda

Dr. Barzilay and Cheryl Ferrer Continue PA's Mission in Africa

Just over one year ago, PA teamed up with Bridge to Health Medical and Dental to participate in an outreach program in Uganda. Bridge to Health Medical and Dental is a charitable not for profit organization that works to provide urgent dental and medical care to impoverished communities. On PA's first trip, Dr. Barzilay and Mariela Gonzalez travelled to Kabale, Uganda to offer dental care to the underserved people in the region.



In February, Dr. Barzilay returned to Uganda, this time accompanied by Cheryl Ferrer, PA's supervising dental assistant. Cheryl has long admired organizations that travel across the world to help people who aren't as fortunate as those living in developed countries. When the opportunity was presented to join Dr. Barzilay on the mission, Cheryl jumped at the chance to participate. "It was inspiring to be surrounded by such dedicated and talented professionals in their respective fields, using their knowledge and skills to help others in need," Cheryl explains. "And personally, to have the chance to put my skills to use to contribute to the effort was so rewarding."

After arriving in Africa, Dr. Barzilay and Cheryl first travelled through Ethiopia and Rwanda, before taking a bus into Uganda. Once again working with KIHEFO, a local non-governmental organization from Uganda, Dr. Barzilay and Cheryl helped provide dental services in eight



different villages. Cheryl's role as a dental assistant was to supply the staff with what they needed in order to perform the procedures on patients. She set up all instruments and materials that would be used, made sure the dentists had access to the right tools as they required them, and

assured proper sterilization of the instruments. Cheryl also performed fluoride treatments on children. Essentially, Cheryl was tasked with making sure the whole operation ran smoothly, and to help out anyone who needed assistance.

As with PA's first visit to Uganda, most of the patients were in need of extractions. This year, however, there were also many patients who requested "cement," realizing it is better to keep their teeth rather than remove them. If possible, these patients were referred to the clinic in Kabale, or were treated in the field. The team was able to provide fillings in the field for the patients who needed smaller restorations. In addition to the requests for fillings, several patients also requested dentures.



During Dr. Barzilay's recent experience in Costa Rica, where he partnered with a local organization there that also works to provide healthcare to communities in need, the group perfected



an approach to provide denture services in the field. As a result, they now have the expertise to do the same in other locations. Dr. Barzilay plans to return to Uganda again next year, where, using the new technique, he will be able to produce dentures directly in patients' mouths.



For Cheryl, it was difficult to witness how most of the people in Uganda live day in and day out. Some images, like seeing a barefoot three-year-old boy carrying a baby on his back, were both eye opening and haunting. The experience gave Cheryl a new sense of clarity about her own advantages in life, and inspired her to want to do more for the people she met. Currently, Cheryl is contacting shoe suppliers in an effort to organize a shipment of shoes to be sent to the children she saw walking around barefoot.

Images and videos of this part of the world cannot fully capture what it feels like to be in a place where it seems time has stood still, compared to other developing areas.

During their trip, Dr. Barzilay and Cheryl encountered an enormous spectrum of what beauty is and where it comes from. Cheryl describes seeing vast, gorgeous landscapes where, at times, it seemed as though the sun was only shining where they were. "The beauty of the landscapes made it feel like we were looking out at live artwork," says Cheryl. "But I have to say, it was really the people who were the most beautiful part of the trip."

Dr. Barzilay and Cheryl both found it to be awe

inspiring to see people beaming with joy, in high spirits despite the difficult conditions they were living in. The people they encountered seemed to find positivity in everything around them, sharing it with their community as well as volunteers like Dr. Barzilay and Cheryl.

A particularly special memory for Cheryl is the way her birthday was celebrated during the trip. Cheryl was surprised with a birthday cake that read "Happy Birthday Pheryl!" Even though she was thousands of miles away from her friends and family, her friends in Uganda found a way to make Cheryl feel special on her birthday. Between the kind gesture and the obvious spelling mistake, Cheryl insists it was the best birthday cake she's ever had.

Dr. Barzilay's second visit to Uganda was no less powerful than his first. Using his knowledge and expertise to help people in dire need of dental care is one of the most rewarding experiences of his life. Cheryl, too, was thrilled that her professional experience could help the people of Uganda, and feels grateful to have been part of the brigade.

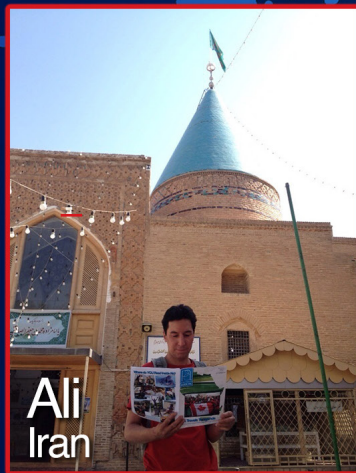


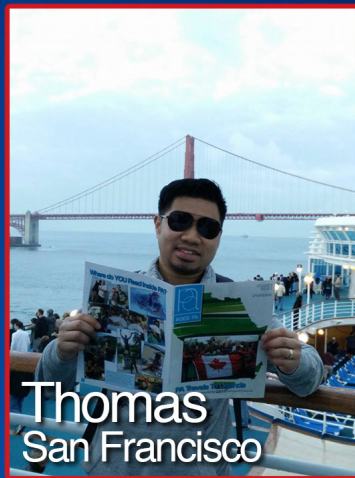
Dr. Barzilay is committed to continuing his charitable work in Uganda and beyond. "Groups like Bridge to Health Medical and Dental and KIHEFO make volunteering easy," shares Dr. Barzilay. "As always, I'm deeply appreciative of the support from the PA family and patients for this worthwhile endeavor."

To find out more about KIHEFO and Bridge to Health Medical and Dental, please visit their websites at www.bridgetohealth.ca and www.kihefo.org.



The PA Family ... At Every Corner Of The Earth





Thomas
San Francisco



PA Patient
New York



Caroline
Vermont



Caroline
Honduras



Dr Habsha
Florida



Roya
Costa Rica



Hajnalka
Dominican Republic



Dr Barzilay
Easter Island



Mariela and Glen
Cuba

PAparazzi!



1. PA and other volunteers at a fundraiser for the Uganda mission. 2. Carina shows off her adorable baby bump. She's due July 5! 3. The PA team makes silly faces after their 2014 holiday party. 4. Dr. Barzilay brought Mariela along to the South Pole! 5. PA enjoys a relaxing group day at Ste. Anne's Spa.



PA On Social Media! To keep up with the happenings at PA all through the year, be sure to like us on Facebook, follow us on Twitter, and connect on LinkedIn and Google Plus.

Your chance to win a gift from PA!

Have a great idea for a featured article? We want to know what YOU would like to see in the next issue of Inside PA. If we publish your idea, you will win a prize! Ideas can be submitted by email to guess@buildyoursmile.com.



So Your Friends and Family Want to Visit PA...

Did you know that Prosthodontic Associates is an open practice? That means that you can refer your friends or family to PA, and they don't need a referral from their general dentist.

